



Festival Sponsor Agreement

The Event

The Temecula Wine and Music Festival has been one of the premier concert events in the Temecula Valley for the past 12 years . With it's mix of Pop, Jazz and R & B artists the festival has benefitted numerous local charities and has helped highlight the unique lifestyle of Temecula. Throughout the years, The Temecula Wine and Music Festival has become one of the most popular community events in the Temecula Valley . The festival will be held on Saturday May 25th 2019

The Charity

Once again we will be benefiting The Boys & Girls Club of Southwest County .The Boys & Girls Clubs of Southwest County is one of the fastest growing youth development agencies in Southwest Riverside County serving more than 400 young people each day and over 1,000 throughout the year. With campuses in Temecula, Murrieta, and Lake Elsinore the Clubs offer innovative programs and fun activities to provide positive, personal growth experiences for youth ages 6-18 in a safe, supervised and structured environment. These clubs offer activities the performing arts,health and fitness, as well as a full recreational sports program, providing personal growth experiences for youth.

The Venue: Hawk Ranch

Our first year at our new venue was a resounding success . Everyone enjoyed the festival and commented how they all loved the new venue. Hawk Ranch is conveniently located in the Heart of the Temecula Valley. Easily accessible from Orange , Los Angeles, San Diego and Riverside Counties . it is 5 minutes off interstate 15 and a mile from Old Town Murrieta The venue sits among a cluster of trees that sway gently in the breeze. Look past the lush, green backdrop to our beautiful pond and the Santa Rosa Plateau. Hawk Ranch is the ideal



Michael Paulo

Event Promoter

One of the most versatile and cosmopolitan saxophonists in pop, soul and contemporary jazz for nearly 35 years, **Michael Paulo** has added his distinct saxpertise to a virtual who's who of artists, including **Al Jarreau** (Paulo's longest term touring association), **James Ingram, Dave Koz, Brian Culbertson, Rick Braun, Peter White, Oleta Adams, Kenny Loggins, Patti Austin, Jeffrey Osborne, Jeff Lorber, David Benoit, Deniece Williams, Bobby Caldwell, Johnny Mathis** and more. At age 19 Michael recorded his first solo project *Tats in the Rainbow* which gave him the opportunity to work with legendary pianist **Herbie Hancock**.

Paulo moved to Los Angeles in 1981 and quickly established himself by playing with percussionist Ray Armondo and a local R&B outfit featuring members of Rufus. Two years later, he caught his big break when Al Jarreau hired him for his touring band. The young sax man became an integral part of the Jarreau experience while touring the world for the next decade. Paulo also gained international recognition as a result of his work on Jarreau's famed "Live in London" release.

In 1988 paulo recorded his first Major solo release *One Passion* on MCA records which was critically acclaimed as one of the most influential recordings in contemporary Jazz. He has since released ten solo projects with he latest being a compilation of his favorite recordings "Songs" Michael Paulo's reputation as the no. 1 Asian American Jazz artist continues with each new year. He has also toured extensively in the Far East performing for the **Sultan of Brunei and the Royal Family of Thailand**. Michael is also popular in Japan where he has performed with numerous well known Japanese artists over the years such as: **Namie Amuro, Eikichi Yazawa, Anrie, Mari Ijima, Globe, Atsushi from Exile** and more! A dynamic live performer Michael has constantly left his audiences wanting more. His emotive playing and endearing style has never failed to capture the hearts of his fans all over the world.. **Michael Paulo** is has continued to build his status as one of the most dynamic saxophonist in the world..

For the last 20 years his company **Apaulo Productions** is also involved in producing numerous Festivals , Charitable events and Jazz concerts in California and Hawaii. Michael is currently finishing up a new recording project as a solo artist. As he swings into 2018 and beyond, it's a good bet that he'll be bringing his passion along for quite some time." Michael Paulo and his wife Terri share the goal of the **Temecula Wine and Music Festival** to provide a great entertainment experience while promoting community spirit and support for local businesses and charities in the Temecula Valley.

Corporate Sponsor Packages

\$25,000 Title Sponsor Package

Your company shall be the official sponsor of the event and the event will be named after your company. Your company shall be mentioned on all advertising as the Title Sponsor of the event.

Print Advertising

Your corporate logo will be in print ads communicating the benefit in major publications such as newspapers and magazines within the Inland Empire and North San Diego as well as industry publications.

Radio Advertising

Your corporation will be mentioned in all event radio spots.

Web Site Advertising

Web site link to all festival-related web sites.

Flyer & Poster Placement

Your corporate logo will receive recognition as the official sponsor on posters and flyers that will be placed around the metro area for 30 days prior to the event.

Banners at the Event

Your corporate logo will be displayed and your company's name shall be listed on all banners as "presented by" on banners used at the benefit.

Merchant Product Display

Premium placement and display of your products.

VIP Passes

A reserved corporate table for twenty five in our special VIP seating area for the duration of the event with all access to our festival VIP area. Includes souvenir items such as signed CDs, VIP catering and special reserved seating for the festival and VIP parking area.

Corporate Sponsor Packages

\$10,000 Platinum Sponsorship Package

Print Advertising

Your corporate logo will be in print ads communicating the benefit in major publications such as newspapers and magazines within the Inland Empire and North San Diego as well as industry publications.

Radio Advertising

Your corporation will be mentioned in all event radio spots.

Web Site Advertising

Web site link to all festival-related web sites.

Flyer & Poster Placement

Your corporate logo will receive recognition as the official sponsor on posters and flyers that will be placed around the metro area for 30 days prior to the event.

Banners at the Event

Your company to display 4 banners at event site.

Merchant Product Display

Prime placement and display of your products.

VIP Passes

A reserved corporate table for twenty five for the duration of the event in our special VIP sponsor seating area with all access to our festival VIP area. VIP catering, special reserved seating for the festival and VIP parking.

Corporate Sponsor Packages

\$5000 Gold Sponsorship Package

Listing in all print and internet advertising, banner advertising, merchant product display in a designated booth. A reserved corporate seating for fifteen on Saturday May 25th in our special sponsor VIP seating area with all access to our festival VIP area. VIP catering, special reserved seating for the festival and VIP parking. Also included is a merchant Product Display.

\$2,500 Silver Sponsorship

Listing in all print advertising, banner placement at the event, and reserved VIP seating on Saturday May 25th for ten in our special VIP seating area with all access to our festival VIP area. VIP catering, in our special sponsor VIP seating area and VIP parking.

\$1,000 Bronze Sponsorship

Four VIP passes for concert. VIP catering, special reserved seating for four on Saturday May 25th in our special sponsor VIP seating area and VIP parking.

\$500 Patron Sponsorship

Two VIP passes for concert. VIP catering, special reserved seating for two on Saturday May 25th in our special sponsor VIP seating area and VIP parking.



SPONSORSHIP AGREEMENT

THIS SPONSORSHIP AGREEMENT ("Agreement") is made between Apaulo Music Productions ("Promoter") , and ("Sponsor").

THE PARTIES AGREE AS FOLLOWS:

1. Promoter shall produce and promote the Temecula Wine & Music Festival ("Festival") to be held on Saturday May 25th 2019 at Hawk Ranch , in Murrieta California.
2. In this Agreement, the word advertise ("Advertise or Advertisement") means the use of print, radio, posters, flyers, banners, display of product(s) or literature, and booth display to promote Sponsor's logo, company name, product(s) or services.
3. Sponsor subscribes to the Sponsorship package as indicated in the Temecula Wine & Music Festival brochure used for this event, which brochure is incorporated herein by reference. Sponsor acknowledges contemporaneous receipt of the brochure and the parties agree to be bound by its provisions, A copy if the Sponsor's logo is attached hereto, The Sponsor's company name is:

the product(s):

and the service(s):
4. On or before February 1st 2019 , Sponsor must pay promoter \$ for this Agreement to take effect. Promoter has no obligation to comply with any of the provisions of this Agreement unless and until Sponsor makes this payment by the date set.
5. In lieu of the cash payment indicated in provision 4, Sponsor shall be provided with the following:
6. Promoter , in its absolute discretion, shall designate the location and size of the booth display (if included in the sponsor package as indicated in the Festival's brochure) for Sponsor's use at the Festival. Sponsor shall be responsible for any loss or damage to its product(s) or other materials it uses at the booth display, and shall be solely responsible to provide, if needed, adequate staff to attend the booth display during the Festival.
7. Promoter, in its absolute discretion shall determine the manner in which to Advertise, including but not limited to, the mix of advertising media, the quantity, timing, placement, size, and duration of ads. Promoter in its absolute discretion shall determine which musicians and artists to contract to perform at the Festival.
8. Sponsor represents that it had the right to the use of its logo, company name, products and services and therefore, at its sole expense, will defend , indemnify, and hold harmless the Promoter, its employees, agents, assignees, or successors in interest, from any claim or claims made against Promoter that arise from Promoter's Advertisement.

9. Promoter shall not be responsible to Sponsor for any damages it may incur due to any errors or omissions, or both, caused by an advertiser or the Promoter, in the portrayal or depiction of Sponsor's logo, company name, product(s), or service(s) in any Advertisement.
10. Promoter is acting in its own behalf and is not an agent, employee, or principal of Hawk Ranch
11. Promoter shall be discharged of all its obligations under this Agreement if the fulfillment of any provisions if this Agreement are delayed or prevented by revolutions or other disorders, wars, acts of enemies, strikes, floods, fires, adverse weather, acts of God, or without limiting the foregoing, by other cause not within control of the party whose performance is interfered with, and which by the exercise of reasonable diligence, the party is unable to prevent, whether of the class of causes hereinbefore enumerated or not.
12. If a situation arises as described in provision 11 and the Festival is not held as scheduled, Sponsor shall not be entitled to a refund of the payment, in its entirety of any portion thereof.
13. This Agreement is a complete and exclusive statement of the parties on these matters superseding any previous agreement between them. This Agreement may be modified by subsequent agreement of the parties only by an instrument in writing signed by both of them.
14. If any provision of the Agreement is held in whole or party to be unenforceable for any reason, the remainder of the entire agreement will be severable and remain in effect.
15. All notices to Promoter or Sponsor shall be made in writing to the following respective mailing addresses:

To Sponsor at:

To Promoter at:

Apaulo Music Productions, 23811 Washington Avenue, Suite C110-123, Murrieta, California 92562 (951) 696-0184

Dated:

Apaulo Music Productions, Promoter

By:

Signature

Dated:

(Sponsor)

By:

Title Signature

Corporate Sponsor Packages

Benefits	Title \$25,000	Platinum \$10,000	Gold \$5,000	Silver 2,500	Bronze \$1,000
Flyers	Logo	Logo	Logo	Listing	Listing
Posters	Logo	Logo	Logo	Listing	Listing
Web Site Advertising	Logo	Logo	Logo	Listing	Listing
VIP Passes	50	25	15	10	4
Banners at Event	4	2	1	1	
Print Advertising	Logo	Logo	Logo	Listing	Listing
Merchant Product Display at Event	10 x 20	10 x 10	10 x 10	-	-
Stage Announcements	8	5	2	1	1
Radio Advertising	All	75%	50%		
Website Link					

Sponsorship Timeline

Upon signing of sponsorship agreement, please provide the following:

Company Logo:

Submit to Terri Paulo at Apaulo Music Productions trbpaulo@aol.com

Logo formats preferred in the following order:

1. Illustrator EPS, CMYK, all fonts converted to curves
2. JPEG, no less than 600 resolution at 100% size, CMYK
3. PDF, must be high resolution, all fonts and images imbedded, 600 resolution, CMYK

The formats specified above will provide the best quality in reproduction. Any logos submitted in a different format other than specified above will not be accepted.

All Sponsor Levels:

To make May 1st media printing, sponsor logo, company or patrons name must be submitted no later than March 1st 2019 - On or before May 23rd 2019 please provide company banner(s). Number of banners provided based on sponsorship level. See sponsorship graph. Event staff will put all banners up at location on event days.

Website address - email to Michael Paulo at saxhawaii@aol.com

This is needed to provide a link to your site.

